

# Selling Orangeries?

## This Will Help!



## RoofWright Orangerie Designer



**RoofWright**

*The software for conservatories*

## Orangeries – The Hottest New Development in Years!

The Orangery has come back into fashion over the last few years, with many major companies now offering Orangery roof kits. The attraction is that it is perceived as a much higher value purchase than a conservatory, so there are higher margins for you to make.

### The Professional Sell

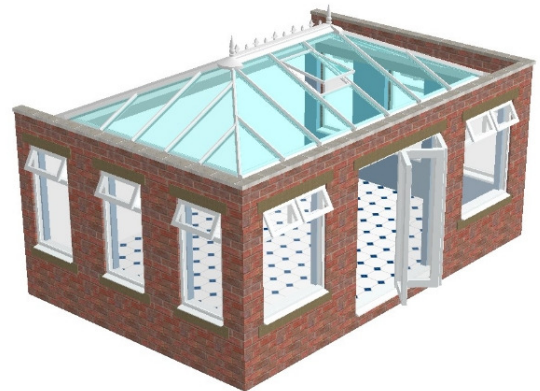
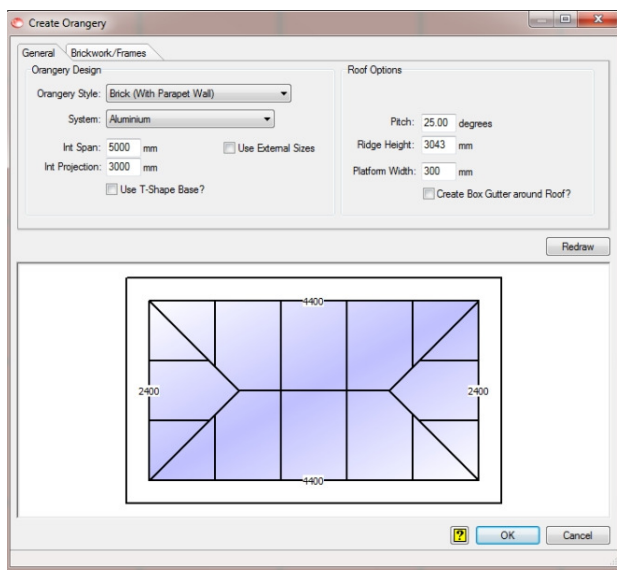
Although it's a higher value purchase, you have to work hard for the business, which is where we can help.

Being able to design, present and price an orangery in the customer's home or at your offices gives you a professional edge over the competition.

### How Does it Work?

RoofWright Orangery Designer has been built for maximum ease of use.

Simply select an Orangery from RoofWright's Design menu, enter your sizes, and your first Orangery appears!



**Create an Orangery in seconds**

*"Initially before using RoofWright I was using a competitor's product which I foolishly thought was a cheaper offering, As a result of using RoofWright Silver I realized that this was both wrong and proved to be a costly mistake.*

*In hindsight I should have chosen Roofwright from the outset."*

*- Craig McIndoe, Fibrefix "*

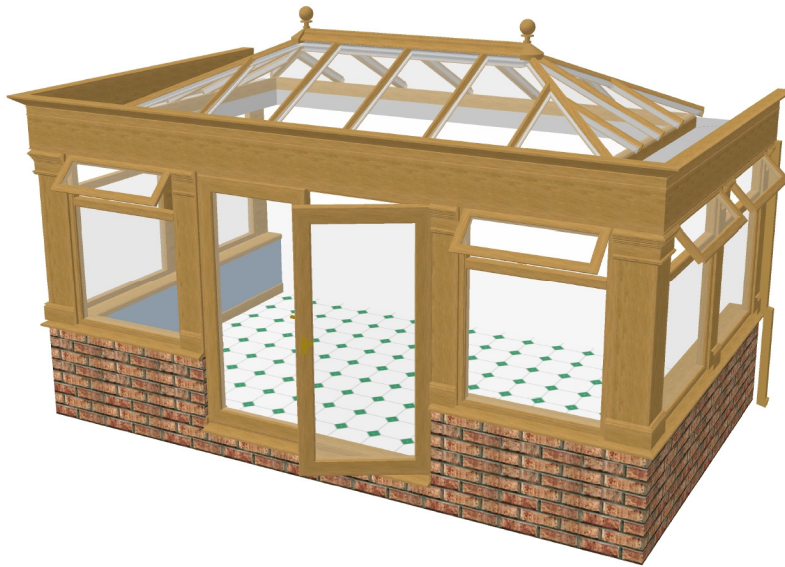


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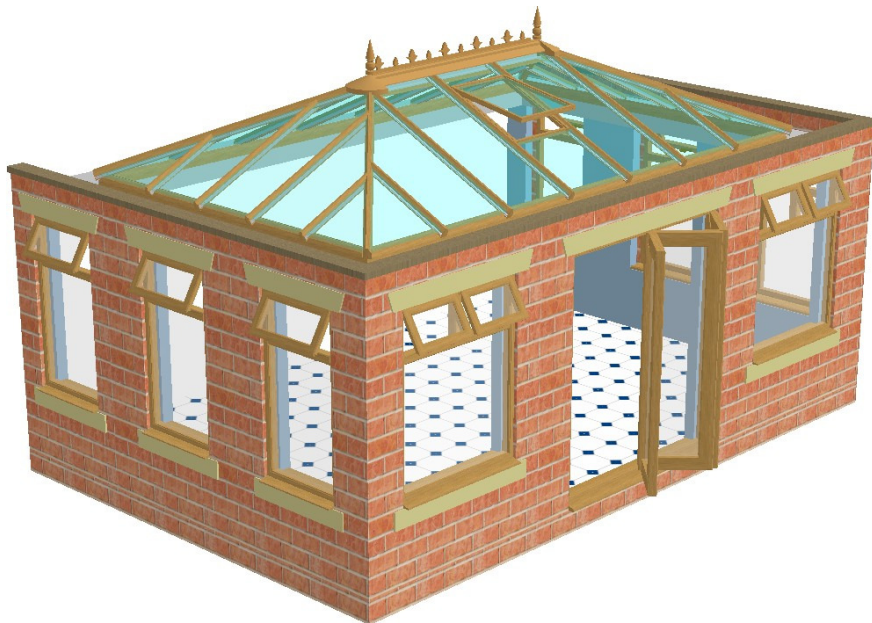
The software for conservatories

## How Will it Help Me Sell?

As existing RoofWright users will testify, the process of designing a room with the customer starts a conversation – the discussion moves from “Do I want to buy?” to “What colour do I want”.



**Timber orangeries are simple to create, including decorative corner posts**



**Brick-style orangeries are also handled with ease**

Better still, time and again we see that computer-generated prices hold up better than those on a printed price list, or plucked from the air by a salesperson.

*"After contacting the usual suspects in the conservatory design software field we finally decided on RoofWright. The amazing quality and detail of their drawings was exactly what we were after. I am no computer expert and struggle switching on a pc but I was quickly up and running very happy using the software! "*

*- Ian Wilkinson, Conservatec Limited*

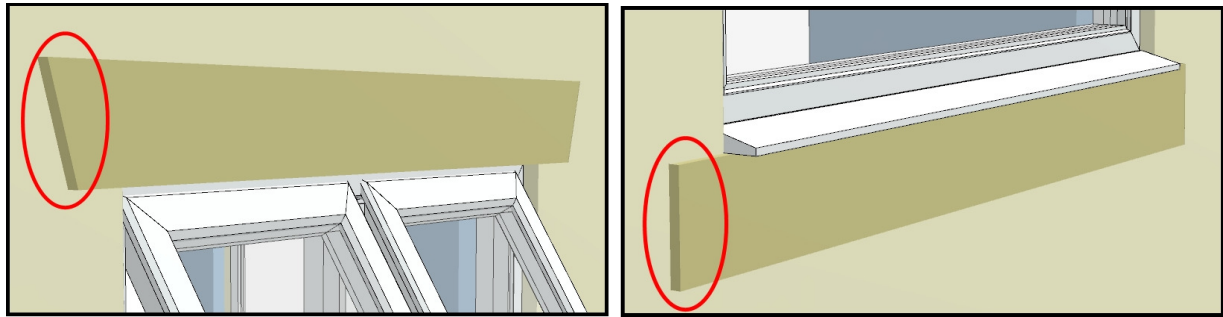


**RoofWright**

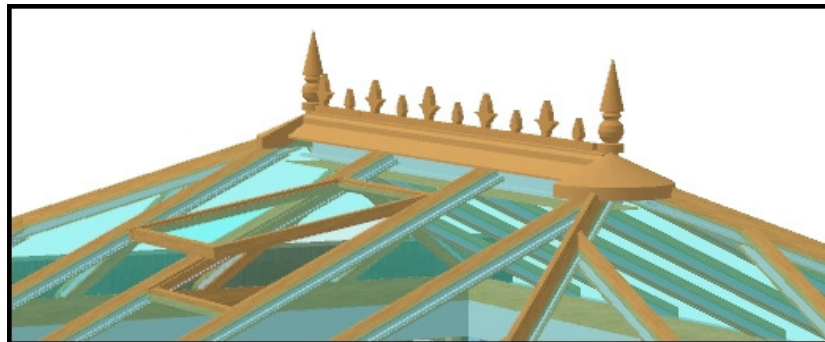
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## It's the Details That Matter...

It's taken us a lot of work to get to this stage, because we offer lots of refined details not available elsewhere.



**Square and angled lintels and cills can be shown**



**Superb detail of product-specific features (all major roof profiles can be shown)**

## No Quibble 30 day Money-Back Guarantee

If for any reason you decide that RoofWright Orangery Designer is not for you, simply let us know and we'll refund your money. No questions asked.

We don't want your money unless you're delighted with your purchase!



## Questions?

Simple call our Sales Hotline on 0800 567 7220

or visit [www.roofwright.com](http://www.roofwright.com)

or email [sales@roofwright.com](mailto:sales@roofwright.com)

## About Us

RoofWright Orangery Designer is a product of RPS Limited, creators of RoofWright – the world's favourite conservatory software.

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